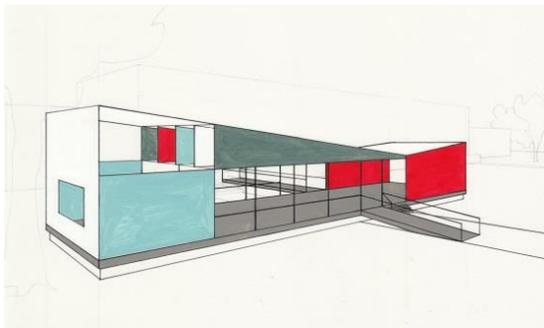


## The Bronx Museum Commissions *SuperPuesto*, A Temporary Pavilion by Artist Terence Gower Opening June 14, 2014

*SuperPuesto* will host series of educational and public programs in conjunction with the Museum's upcoming exhibition *Beyond the Supersquare*

**May 5, 2014—Bronx, NY**—The Bronx Museum of the Arts is commissioning *SuperPuesto*—a public art installation in the form of a temporary pavilion created by Terence Gower in the garden of the Andrew Freedman Home. The 18 x 48 foot temporary structure will be located across the street from the Bronx Museum, and will serve as a space for a series of educational and public programs in conjunction with the Museum's special exhibition, *Beyond the Supersquare*. It is the first U.S. museum exhibition that presents the responses of contemporary artists to the complicated legacies of Modernism and Modernist architecture in Latin America and the Caribbean. *SuperPuesto* will be open to the public from June 14 through fall 2014. *Beyond the Supersquare* will be on view May 1, 2014 through January 11, 2015.

Gower's *SuperPuesto* is modeled after the iconic form of Marcel Breuer's *House in the Museum Garden*, a commissioned structure exhibited at the Museum of Modern Art's sculpture garden in 1949, and applies the sharp, clean forms of modernist architecture to the simple building technology of the *puesto*—the traditional market stalls used for informal trade found throughout Latin America. The slender, open wooden structure will be comprised of a series of brightly colored vinyl panels and, like Breuer's *House in the Museum Garden*, will feature a "butterfly" roof.



Terence Gower  
*SuperPuesto*, 2014

Pavilion: wood, concrete, hardware, vinyl tarpaulins  
18 x 66 x 48 feet overall  
Courtesy of the artist

Designed to provide an immersive space for visitors to experience the themes of *Beyond the Supersquare*, *SuperPuesto* will be divided into three zones—entry platform, workshop area, and stage/cinema—that can be adapted for multiple uses. The flexible space will provide the setting for diverse programs and events from large performances—for which the structure can be used as a bandshell—to screenings, for which a white vinyl sheet can be fitted to the front of the stage to form a 12 x 16 foot projection screen. The space can

also be used for readings and other educational programming.

“With *SuperPuesto*, The Bronx Museum of the Arts continues to make art accessible to the entire community,” said Holly Block, Executive Director of The Bronx Museum of the Arts. “This dynamic structure created by Terence Gower creates a new space in which we can continue to foster discussion on the important themes of our exhibition *Beyond the Supersquare*, and a public work of art that can be enjoyed by all who visit it.”

*SuperPuesto* will be located across from the Museum at the Andrew Freedman Home Garden, 1125 Grand Concourse between 166th and McClellan Streets, Bronx. For more information on the exhibition and guided tours please visit the Museum's website here:

<http://www.bronxmuseum.org/exhibitions/terence-gower-SuperPuesto>

*SuperPuesto* represents The Bronx Museum of the Arts' continued contribution to the presence of contemporary public art in the Bronx. Most recently, for a retrospective of the work of contemporary sculptor Tony Feher, the Museum commissioned *Albuquerque Landing*, a temporary public art installation, in which Feher spray painted an empty lot adjacent to the Museum with DayGlo "Screamin Fluorescent Aurora Pink," and transformed the visual landscape of the Bronx Grand Concourse.

### **Funding**

Support for *SuperPuesto* was generously provided by Agnes Gund, Toby Devan Lewis, The O'Grady Foundation, Sciame Construction, *The Architect's Newspaper*, Walter Puryear and the Andrew Freedman Home of the Mid-Bronx Senior Citizens Council, and Galia Solomonoff.

*Beyond the Supersquare* is made possible with major funding from The Andy Warhol Foundation for the Visual Arts, with additional support from Acción Cultural Española, Calouste Gulbenkian Foundation, Embassy of Colombia, The Consulate General of Colombia/New York, Fundación Jumex Arte Contemporáneo, Furthermore: a program of the J. M. Kaplan Fund, Graham Foundation for Advanced Studies in the Fine Arts, Agnes Gund, The National Endowment for the Arts, The Evelyn Toll Family Foundation, and The Venezuelan American Endowment for the Arts. Special thanks to Aeroméxico.

### **About *Beyond the Supersquare***

*Beyond the Supersquare* continues the Museum's ongoing initiative to explore the relationship between built environment, visual art, and larger social and political issues. The exhibition, opening at the Museum on May 1, 2014, will feature 60 works in a range of media by over 30 artists including Alexandre Arrechea, Alessandro Balteo Yazbek and Media Farzin, Livia Corona Benjamin, Fernanda Fragateiro, Los Carpinteros, Mauro Restiffe, Pedro Reyes, and Mario Garcia Torres. These artists explore how Modernism influenced countries throughout Latin America as well as the lasting implications of Modernism's larger political, economic, environmental, and social underpinnings.

Expanding upon the work of a three-day conference held at the Museum—in which artists, architects, urban planners, and scholars gathered to discuss the larger implications of Modernist architecture—*Beyond the Supersquare* represents the culmination of a four-year research initiative at the Museum spearheaded by Executive Director Holly Block and independent curator María Inés Rodríguez.

*Beyond the Supersquare* will be accompanied by a fully illustrated volume featuring original scholarship by Latin American architects, historians, and curators, who examine Modernist architectural projects of the 1940s to the 1960s in Latin America and the Caribbean, and look at the socially engaged artistic practices of the present day that are influenced by that built environment.

A full press release containing more information on the *Beyond the Supersquare* exhibition can be found here: <http://www.resnicowschroeder.com/media.asp?id=3269>

### **About Terence Gower** (b. Canada, 1965; based in New York City)

Canadian-born artist Terence Gower uses his artistic practice to investigate architecture and public space, with a special focus on modern architecture in Mexico, the United States, and Canada. His work has been shown widely in Latin America, Europe, and the U.S. In New York City, he has exhibited at PS1, New Museum, Queens Museum, and many commercial and non-profit galleries. He has participated in the Porto Alegre and Havana Biennials and serves on the board of The Storefront for Art and Architecture. Monographs on Terence Gower's work are: *Ciudad Moderna: Terence Gower Videos* (Turner Press, Mexico City, 2006) and *Display Architecture: Terence Gower Pavilions* (Navado Press, Berlin, 2008).

### **About The Bronx Museum of the Arts**

The Bronx Museum of the Arts is an internationally recognized cultural destination that presents innovative contemporary art exhibitions and education programs and is committed to promoting cross-cultural dialogues for diverse audiences. Since its founding in 1971, the Museum has played a vital role in the Bronx by helping to make art accessible to the entire community and connecting with local schools, artists, teens, and families through its robust education initiatives. In celebration of its 40th anniversary, the Museum implemented a universal free admission policy, supporting its mission to make arts experiences available to all audiences. The Museum's collection comprises over 1,000 modern and contemporary artworks in all media and highlights work by artists of African, Asian, and Latin-American ancestry, as well as artists for whom the Bronx has been critical to their development. Located on the Grand Concourse, the Museum's home is a distinctive contemporary landmark designed by the internationally recognized firm Arquitectonica.

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